



1-Step Listing System – “The Bomb”

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www.1StepListing.com

NEW and REDESIGNED Printed “Bomb” Pre-Selling Printed Direct Mail Package Platinum Millionaire Agent Maker Coaching

Print out the form, fill in and either FAX to 416-977-5365 or EMAIL to eliad@lifestylemedia.ca

The Essentials

- Full color folder with a customized cover and back (printed one side)
- Includes 1 pocket folder with business card holder on the inside
- 8 customized tabbed brochures
- 1- #2 Envelope, white 5-7/8" x 9" - READ THIS FIRST on one side and your USP on the back
- 1- Customized cover letter (B/W)
- 1- Mock newspaper on newsprint type paper customized for you (B/W)
- 1- 8.5 x 11 'we didn't call the YOUR Team' letter (B/W)
- 1- 11 x 17 sales map of your area (single sided and B/W)
- 1- White box with a full customized cover (**add \$3.00USD / \$3.75CAD per box for color – black, navy, red**)

100 Copies - \$26.60USD / \$33.26CAD per printed set

250 Copies - \$17.75USD / \$22.19CAD per printed set

500 Copies - \$14.78USD / \$18.48CAD per printed set

The Deluxe Edition

Upgrade to the next level and get EVERYTHING above, PLUS:

- Full color folder with a customized cover, back and inside (printed both sides)
- TWO folder pockets included
- Color printing of:
 - 8.5" x 11" cover letter
 - 8.5" x 11" "we didn't call the YOUR Team" letter (printed on special "yellow lined" paper with mock handwriting in red)
 - Double sided 11 x 17 sales map of your area. One side with a map of home sales, other side with a listing of homes sold, stats and house images (printed on enhanced paper stock)
- Customized front AND back of white box (**add \$3 USD / \$3.75CAD per box for color – black, navy, red, green**)

100 Copies - ADD \$9.36USD / \$11.70CAD per printed set

250 Copies - ADD \$6.65USD / \$8.33CAD per printed set

500 Copies - ADD \$3.82USD / \$4.78CAD per printed set

A La Carte Items (optional) – enhance your Pre-Selling Kit with the following:

Testimonial Book

Produced as a 5.5" x 11" soft cover book containing testimonials, reviews and statistics.

One-time customization – \$300USD / \$400CAD

Printing based on the number of final pages. Example cost for a 45-page book with a customized cover is:

- 100 – \$4.99USD / \$6.50CAD per book
- 250 – \$3.99USD / \$5.99CAD per book
- 500 – \$2.99USD / \$3.99CAD per book

Radio Interview CD

The radio interview is the audio program found in the Pre-Selling Kit CD. You are interviewed by radio personality John C. Hart. The program is edited and presented as a radio interview on a syndicated real estate program, where you are the expert and where you reveal your unique home selling system. The CDs come packaged in paper sleeves and fit nicely in the folder, are adhered to the inside cover of the box or are placed as a loose item in the shipping envelope you send to the client. This CD is another multimedia item that gives variety and connects with prospects who would like to listen to your benefits vs. reading.

One-time production cost - \$599USD / \$749CAD

Duplication

- 100 CDs – \$2.00USD / \$2.60CAD each
- 250 CDs – \$1.80USD / \$2.34CAD each
- 500 CDs – \$1.45USD / \$1.90CAD each

Exclusive Pre-Selling Kit DVD

This is your Pre-Selling Kit on a DVD. Customized menu and disc art on a standard playable DVD. Wow your prospects with Multimedia presentations, videos and images. Compelling presentation based on the Pre-Selling Kit information that auto launches on any computer or set top DVD player. The DVDs come packaged in paper sleeves and fit nicely in the folder, can be adhered to the inside cover of the box or placed as a loose item in the shipping envelope you send to the client. This DVD is another multimedia item that gives variety and connects with prospects who would like to watch as your benefits are presented vs. reading.

Regular one-time cost to produce your DVD - \$399USD / \$499CAD

Duplication

- 100 CDs – \$2.00USD / \$2.60CAD each
- 250 CDs – \$1.80USD / \$2.34CAD each
- 500 CDs – \$1.45USD / \$1.90CAD each

Your clients don't have a CD or DVD player? No problem. Using our exclusive Done 4 You VideoCasting and Podcasting sites, we create for you an online version of the DVD that prospects can access from any device.

- One-time cost to produce and customize your VideoCasting site – \$299USD / \$399CAD**
- One time cost to produce and customize your Podcasting site – \$299USD / \$399CAD**
- Both – \$499USD / \$699CAD**

Customer Information:

Name: _____
Company: _____
Address: _____
City: _____
State/Prov: _____
Zip/Postal Code: _____
Phone: _____
Fax: _____
E-mail: _____

Would you like to receive information on products and services of interest to you? YES NO

Method of Payment:

Circle One

VISA M/C AMEX

Card Number: _____

Expiration Date: _____

Security Code: _____

Name of Cardholder: _____

Signature: _____

Note: Customer will be charged in currency of residency. Shipping not included in packaged price, shipping is extra. All prices subject to applicable taxes (Canada – Provincial GST/HST, USA – No tax). All sales are final. Customer responsible for any errors or omissions once final approvals are given at every stage of customization, production and printing. Two rounds of revisions included with each package price. LifeStyle Media and the Done 4 You System retain all copyright to artwork and design. No design or artwork files released and remain the property of LifeStyle Media and the Done 4 You System. All printing and production by LifeStyle Media and the Done 4 You System.